JoomConnect
If it's not in your website, then it didn't happen!

SERVICE BRIEF

Ultimate MSP Newsletter Service

It's time to kick off some marketing!
Broadcast informative, authority-building monthly Printed and eNewsletters

The Ultimate Managed MSP Newsletter
Kickstart your Email Marketing with monthly Printed Newsletters and eNewsletters.

We were there once; staying on top of content marketing is a huge endeavor. You've got enough on your plate. Where are you going to find time to write the content, build the newsletter, and get it out the door? How about tracking your return on investment for all of that time and money poured into it?

Each Newsletter Includes
Newsletter Only Content - Each month, 4 articles are created specific ally for the newsletter.

IT Comic - Created internally and exclusive to Ultimate MSP Newsletter subscribers, the newsletter features a comic highlighting the humorous side of the IT industry.

QR Codes - Smartphone users can quickly scan these recognizable barcodes to pull the article up on their phone. The article is stored on your website and is tracked with your analytics. From there they can even comment!

Social Media Links - Let the world know you are on the social networks offering even more expertise. Build your follower base!

Trivia / Quotes - Technology and business related trivia, fun facts and quotes.

Personalized Content for your company - Have an announcement, case study, promotion, or event coming up? We make sure there's room for that each month, further customizing your newsletter!

GeoProtection - We have multiple streams of content to attempt to prevent your nearest competition from having the same content stream.

Printed Newsletters
Make your impression on prospects and leads with a handsome, information-rich printed newsletter.

Establish yourself as the local expert in your area. Provide great information such as tips, best practices, business to business content, and company announcements and promotions that will stand out on the desk of any local business owner. The Ultimate MSP Printed Newsletter contains 4-pages of great IT-related content, information about your company, and much more.

Monthly eNewsletter
Touch your existing clients and prospects with a cost-effective engaging email solution.

Email marketing is incredibly versatile, cost-effective, and easy to track. The Ultimate MSP eNewsletter covers all of that. Based partially on our **Ultimate MSP Blog Content** with additional newsletter-only articles and room for your own announcements and content, the Ultimate MSP eNewsletter is delivered to your newsletter Marketing Group from ConnectWise each month. With our **Quick Campaign Pro** integration, you can choose from **MailChimp** or **Constant Contact** to track information subscribes, unsubscribes, clicks, opens, and bounces are all handled for you automatically and displayed in your Campaign Monitor, showcasing your ROI.

Best of all, everything is managed for you, from writing the content, assembling the newsletter, and kicking off the campaign!

Printed Newsletter

- Monthly 4-page - full color printed Newsletter
- Printing, folding, envelope stuffing, postage, custom envelopes, handled for you, automatically
- QR Codes that lead back to articles, letting users comment
- Downloadable online versions of the Newsletter posted to your site
- Sent via Marketing Groups right from ConnectWise or list you provide

eNewsletter

- Sent via MailChimp or Constant Contact and tracked through ConnectWise
- Mailing Lists handled by ConnectWise Marketing Groups
- Utilize the integration to send other email blasts
- Subscribes and unsubscribes are synchronized back to Marketing Groups

Call Us Today!
888-546-4384

Make the Rubber Hit the Road!