

SERVICE BRIEF

# Content Marketing Service

Increase lead generation with improved website content marketing.



### Dominate Your Local Market

The world of SEO has changed. Nowadays, the main focus of search engines is to deliver unique, resourceful information to users on their networks. So not only is it required for your site to be readable and compliant with search engines, but it is now essential for it to contain custom content.

In order to maximize your efforts, you need to know *how* people search for your services, present yourself *when* they do, and capture their interest to give them a great experience. This takes a lot of time and effort to operate and maintain, but you can trust us to do the work for you.

### The Ultimate Content Solution

We now offer 3 content marketing packages, fully

equipped and customized based on your business needs to deliver web traffic to your doorstep. We will build your content, roll it out on your website, and run your campaign for you. Custom blogs and service pages keep your site fresh, and we can ensure that they are both engaging and SEO-compliant. You'll also be well informed about how your website is performing from month to month with our transparent search reports.

Choose the package that best suits your needs, based on your site size, how many services you would like to focus on, and more. Check out the chart below for more details.

We also offer a base package for companies with simple SEO needs. Call us today to learn more!

## FEATURES

- Demographically targeted
- Completely optimized pages
- Custom content
- Major business directory listings
- Internal link optimizing
- Scheduled consultation, review
- Monthly reports
- Pay-per-click campaign management (Available as an additional service)

\*features vary, based on package

## BENEFITS

- Improve lead generation
- Increase local market web presence
- Improve site authority & trust
- Increase geographical ranking
- Transparent reports

\*1hr/month spent

Call Us Today!

**888-546-4384**

	Titanium	Platinum	Silver	Simple SEO
<b>Total number of Optimized Pages</b>	30	20	10	Accrued*
Page Titles, Meta Desc. Optimized	✓	✓	✓	✓
Image Alts Optimized	✓	✓	✓	✗
Internal Links Optimized	✓	✓	✗	✗
<b>Custom Service Pages (Focused Services)</b>	15	10	5	✗
<b>Custom Blogs per Month</b>	4	3	2	✗
<b>Local Business Listings Created</b>	40+	40+	40+	2
<b>Monthly Monitoring &amp; Maintenance</b>				
Webmaster Tools, Analytics	✓	✓	✓	✓
Listing Monitoring	✓	✓	✓	✗
Listing Management	✓	✓	✗	✗
<b>Content Review/Creation &amp; Consultation (Press Releases, Blogs, Articles)</b>	4hrs/month	3hrs/month	2hrs/month	<1hr/month
<b>Monthly Search Report</b>	✓	✓	✓	✓
<b>Monthly Listing Report</b>	✓	✓	✓	✗