JoomConnect
If it's not in your website, then it didn't happen!

CONNECTWISE

Website Integration for Connec+Wise

PRODUCT BRIEF

Quick Campaign Pro

Create MailChimp or Constant Contact campaigns and track them with ConnectWise Campaign Manager with JoomConnect's Quick Campaign Pro integration.

The Best of Both Worlds

Get the best capabilities out of both incredible apps, and start putting yourself in the spotlight.

Everyone knows how valuable a little email marketing can be, but when are you going to find the time to manage your contacts, plug them into an email service, and then track the bounces, clicks, and opens after you send out your campaign? **MailChimp** and **Constant Contact** allow you to easily design HTML emails. With Quick Campaign Pro, data from these emails' performance is tracked for you in ConnectWise.

Track Data that You Can Use

Running eNewsletter, Email Blasts, Mass Mailings, and Promotions just got a whole lot easier, and everything is tracked in ConnectWise!

Both MailChimp and Constant Contact have incredibly easy-to-use interfaces. Both program allows users to set up great email templates and will track the success of your campaigns in terms of sent emails, clicks, opens, and bounces.

Now, you can track those clicks and opens through the Campaign Monitor in ConnectWise with the Marketing API, or in other words, with no programming or interaction required! Bounces, unsubscribes and other list activity can be synchronized between the ConnectWise and your chosen email client, and vice versa.

Track your Return on Investment

Keeping track of your ROI for an email campaign has never been easier with Quick Campaign Pro

Every time someone opens your email blast or newsletter, or clicks on a link in the mailing, it is recorded in the Campaign Monitor with no need to do any programming, messing with PHP files, Scripts or other hassles. Send out your campaign and track results in ConnectWise. It's that simple.

Ultimate MSP eNewsletter

Broadcast an informative, authority building monthly eNewsletter, completely managed for you.

We were there once; staying on top of traditional marketing is a huge endeavor. You've got enough on your plate, where are you going to find time to write the content, build the newsletter, and get it out the door? The Ultimate MSP eNewsletter covers all of that. Based on our **Ultimate MSP Blog Content** with additional newsletter-only articles and room for your own announcements and content, the **Ultimate MSP eNewsletter** is delivered to your newsletter Marketing Group from ConnectWise each month, and with the MailChimp/Constant Contact + ConnectWise integration, subscribes, unsubscribes, sent emails, clicks, opens, and bounces are all handled for you automatically.

Get ready to do some serious email marketing!

MailChimp
Constant Contact®

FEATURES

- Use MailChimp and Constant Contact instead of the Marketing Manager for complex HTML Emails

- Synchronizes ConnectWise Marketing Groups to MailChimp/ Constant Contact List

- Subscribers can be added or removed from either side

- Opens and Clicks are integrated with the Campaign Monitor in ConnectWise without any programming

- Bounce handling synchronizes to ConnectWise

- Use MailChimp's or Constant Contact's email servers instead of your ConnectWise/ Exchange Server

Ultimate MSP eNewsletter

- Broadcast an informative, authority-building monthly eNewsletter

- Comprised of our Ultimate MSP Content and your news and announcements

- Touch existing clients about services they might not even know you offer

- Track your Return on Investment in ConnectWise

Make the Rubber Hit the Road!