

## PRODUCT BRIEF

# JoomConnect

“If it’s not in your website, then it didn’t happen!”

You’re a ConnectWise Partner. You understand the value of process and running your entire business in one, complete business operating system. Extend ConnectWise to your website with JoomConnect, and provide your users with a unified single login to your services and start automating your marketing campaigns, sales activities, and client requests.

### Website Integration for ConnectWise

**Get automated and get more out of your website with JoomConnect!**

JoomConnect is a powerful platform designed to completely automate your prospect-gathering efforts; deploy opportunities, activities, and tickets for your team, track and manage website visitors, and do it all before you even type a single keystroke into ConnectWise. JoomConnect has also partnered with some of the leading IT/MSP third party service providers to bridge 3rd party portals under our unified login solution so your clients can benefit from a single login.

### Features

- Completely integrates with ConnectWise!
- Save time and money automating ConnectWise processes from your website
- Provide a complete service website experience for your clients
- Offer client only content on your website
- Additional integration add-ons

### Contact Sync

Full two way synchronization of ConnectWise contacts and passwords with your website, controlled from the ConnectWise client portal screen.

### Unified Single Login

Single Sign-On solution with a fast growing list of leading 3rd party client portals and services. Keep your clients coming back to your website!

### Marketing and Lead Automation

Simply put, JoomConnect is **essential** for empowering your website to be an all-inclusive **automated marketing machine!**

### JoomConnect Automation Templates

**Get automated and get more out of your website with JoomConnect!**

JoomConnect’s feature list is enormous, and delivers some amazing capabilities, including our Automation Templates & our Quick Forms builder, which lets you easily create forms. With Automation Templates you can:

- Create the Company in ConnectWise
- Inject Leads into ConnectWise
- Generate a Service Ticket to the service board of your choice
- Generate, assign, and schedule an Activity
- Create a Sales Opportunity, with products
- Assign the proper ConnectWise Marketing Campaign
- Apply Marketing Groups and Tracks, letting the user choose from a list of marketing groups and tracks to opt in to
- Create custom fields to gather specific information, such as text areas, radio buttons, or select boxes.
- Apply Marketing Groups and Tracks based on the answers users provide on forms.
- Create landing pages, event registrations, campaigns, specialized service requests and much more!

Remember, if you are looking for a brand new, dynamic website, check out our **Ultimate MSP Website template** or inquire about our **custom website design options!**

**Start automating your marketing campaigns, sales activities, and client requests: [jmct.io/jcplatform](http://jmct.io/jcplatform)**

### ADD-ONS & RELATED PRODUCTS

- **Quick Analytics + Landmines** - Track registered users as they browse and navigate your website.
- **Quick Capture** - Optimize your lead entry process. Automatically apply opportunities, activities, tickets, marketing groups and tracks.
- **Quick Referral** - Inject referrals into ConnectWise with tracks, marketing groups, tickets, and activities applied.
- **Quick Commerce** - Synchronization of products and pricing schedules from ConnectWise.
- **Quick Campaign Pro** - Two-way sync of subscribes / unsubscribes between Mailchimp or Constant Contact. Track sent emails, clicks, and opens in ConnectWise.
- **JoomConnect Anywhere** - ConnectWise integration for WordPress and other various website platforms.

### DON'T JUST TAKE OUR WORD!



*“JoomConnect is awesome! We are using it at ConnectWise for our website.”*

Arnie Bellini  
CEO, ConnectWise

*“The ability to have automated activities between our website and ConnectWise has become integral in our marketing.”*

Abbey Renee Colville  
Vision Computer Solutions (VCS)