

## PRODUCT BRIEF

# "If it's not in your website, then it didn't happen!"

You're a ConnectWise Partner. You understand the value of process and running your entire business in one, complete business operating system. Extend ConnectWise to your website with JoomConnect, and provide your users with a unified single login to your services and start automating your marketing campaigns, sales activities, and client requests.

### Website Integration for ConnectWise

Get automated and get more out of your website with JoomConnect!



JoomConnect is a powerful platform designed to completely automate your prospect-gathering efforts; deploy opportunities, activities, and tickets for your team, track and manage website visitors, and do it

all before you even type a single keystroke into ConnectWise. JoomConnect has also partnered with some of the leading IT/MSP third party service providers to bridge 3rd party portals under our unified login solution so your clients can benefit from a single login.

### Contact Sync

Full two way synchronization of ConnectWise contacts and passwords with your website, controlled from the ConnectWise client portal screen.

### Unified Single Login

Single Sign-On solution with a fast growing list of leading 3rd party client portals and services. Keep your clients coming back to your website!

### Marketing and Lead Automation

Simply put, JoomConnect is **essential** for empowering your website to be an all-inclusive **automated marketing machine!**

### JoomConnect Automation Templates

Get automated and get more out of your website with JoomConnect!

JoomConnect's feature list is enormous, and delivers some amazing capabilities, including our Automation Templates & our Quick Forms builder, which lets you easily create forms. With Automation Templates you can:

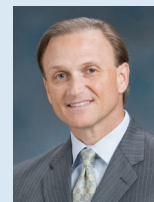
- Create the Company in ConnectWise
- Inject Leads into ConnectWise
- Generate a Service Ticket to the service board of your choice
- Generate, assign, and schedule an Activity
- Create a Sales Opportunity, with products
- Assign the proper ConnectWise Marketing Campaign
- Apply Marketing Groups and Tracks, letting the user choose from a list of marketing groups and tracks to opt in to
- Create custom fields to gather specific information, such as text areas, radio buttons, or select boxes.
- Apply Marketing Groups and Tracks based on the answers users provide on forms.
- Create landing pages, event registrations, campaigns, specialized service requests and much more!

Remember, if you are looking for a brand new, dynamic website, check out our **Ultimate MSP Website template or inquire about our custom website design options!**

## FEATURES

- Completely integrates with ConnectWise!
- Save time and money automating ConnectWise processes from your website.
- Provide a complete service website experience for your clients.
- Offer client only content on your website.
- Facebook Integration
- MailChimp Integration

## TESTIMONIALS



*"JoomConnect is awesome! We are using it at ConnectWise for our website"*

**Arnie Bellini**  
CEO, ConnectWise

*"I'm really glad I made the choice to allow JoomConnect & Directive design our website and integrate with JoomConnect. "*

**Mit Patel**  
NetStar, London, UK

*"JoomConnect takes a common business problem and shows you how it can work with a website that can work for you."*

Jason Rivas  
CharTec

# Make the Rubber Hit the Road!

**PRODUCT BRIEF**

# JoomConnect Addons

Advanced ConnectWise API Integrations! Save time by automating processes from your Website!

### Quick Analytics + Landmines

Track registered users as they browse and navigate your website. Quick Analytics records page views by individual users in a closed historical activity. Landmines lets you trigger an activity, campaign, and attach marketing groups and tracks the moment a users lands on a particular page.

### Quick Capture

Optimize your new customer or lead entry process with Quick Capture. Simply setup forms on your website for your staff to complete with the contact information you require, then select what the interest is from predefined Automation Templates, then let JoomConnect do the rest. Great for telemarketing firms to enter leads into your ConnectWise. No ConnectWise License Required!

Quick capture can be configured to automatically apply opportunities, activities, tickets, marketing groups and tracks in ConnectWise, all before they hang up the phone or pass the call off to sales. This module is also great for entering leads from all those business cards collected at networking events.

### Quick Referral

Automate the collection of referrals from your clients. They are injected into ConnectWise as a prospects with tracks, marketing groups, tickets and activities applied. The referrer is able to track the process from start to finish with the client portal. Let your clients help you with your sales!

### Quick Commerce

Enable the synchronization of the products and pricing schedules from ConnectWise with the

VirtueMart e-commerce solution for Joomla. This just the beginning of web commerce with JoomConnect, expect many exciting features in this area.

### JoomConnect Anywhere

Love your existing site? Not ready to switch to Joomla? JC Anywhere gives you ConnectWise integration without revamping your website! Although we absolutely adore the Joomla CMS, we understand there are cases where MSPs might not be in a position to revamp their site. JC Anywhere brings ConnectWise integration to virtually ANY website platform!

### Quick Campaign Pro (MailChimp)

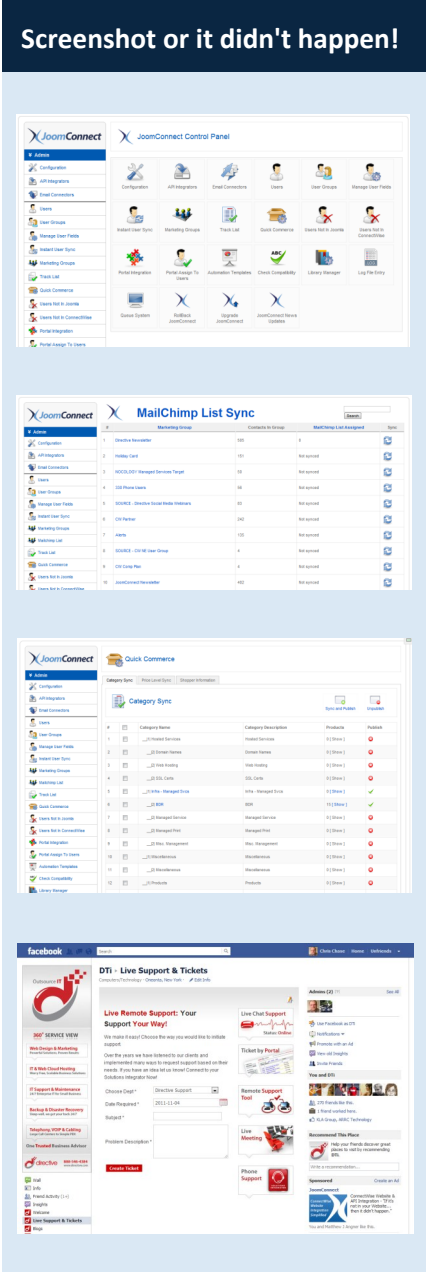
Everyone knows how valuable email marketing can be, but when are you going to find the time to manage your contacts, plug them into an email service, and then track the bounces, clicks, and opens after you send out your campaign?

MailChimp is the answer for all of your email marketing needs, and now it integrates with your ConnectWise PSA. Full two-way Synchronization of subscribes and unsubscribes to Marketing Groups, track sent emails, clicks and opens in the ConnectWise Campaign Monitor!

### JC Facebook Integration

Supercharge your Facebook Business Page with content from your website, including JoomConnect forms, blog content, and virtually any other content from your website!

Get started with **JoomConnect** today, and make the Rubber hit the Road!



## Make the Rubber Hit the Road!