

**PRODUCT BRIEF**

# MSP Brochure Kit

Equip Your Marketing Initiatives with Branded Printable and Downloadable Service Brochures Based off the Ultimate MSP Website Content

**Reinforce Your Advertising Initiatives**

*Good Brochures can help establish credibility and aid you in the marketing and sales process.*

Business owners are busy people. Sometimes sales calls and meetings are cut short and you don't have time to discuss all of your solutions and their benefits. What about your technicians? They aren't sales people, so while they can suggest a BDR solution to your current clients, they might not have the pitch down. That's where a solid brochure comes in.

**Branded IT/MSP Services Brochures**

*Custom, easy to print, easy to distribute brochures with content based on the Ultimate MSP Website*

While you can always point a prospect over to your website, there's still much to be said about having something physical sitting on their desk.

The MSP Brochure Kit contains all of the pre-built service content of your Ultimate MSP Website, and if you need us to make some text tweaks, we'll make sure they are tuned perfectly for your offering. Customized with your logo and colors, yet very conscious on ink consumption, these brochures are designed to print on any printer and look fantastic on standard paper or heavier stock.

**Downloadable Brochures**

*The MSP Brochure Kit includes calls to action for*

*your website to download PDF brochures.*

Give your website visitors downloadable PDF brochures based on the services they are looking at. When a brochure is downloaded, you'll receive an email notification as well!

**Branded Whitepapers**

*Offer branded whitepapers on your website to generate leads right into your ConnectWise!*

Combined with JoomConnect, you can offer branded whitepapers for users in exchange for their registration on your website - which can generate a lead in your ConnectWise and trigger marketing groups, tracks, and schedule activities for follow up calls!



Solidify your offerings and marketing initiatives with the Ultimate MSP Brochure Kit, and be sure to ask about our **Ultimate MSP Newsletter** services!

**WHAT YOU GET (Sample)**

- IT Overview
- Desktop and User Care
- Backup and Disaster Recovery
- Mobile Office
- Network Security
- Server Care
- Spam Protection
- VOIP
- Web Filtering and Firewall
- BDR

**CharTec Service Brochures**

- Fax Server
- 24x7 Help Desk
- Remote Monitoring & Management
- UTM Firewall
- Visitor ID
- Brochure call to actions on your services pages
- Brochures uploaded to be available on your website Document Manager
- Branded 8-page BDR Whitepaper
- Customized with your logo, company name, contact info, and colors

**Other Materials**

- Tri-Fold Brochure
- Business Cards

## Make the Rubber Hit the Road!